

## Demographics

In this survey, you will see pictures of 10 birds and rate your feelings about them. The survey is entirely anonymous and starts with a few demographic questions. Let's get started!

What is your gender?

- ☐ Male
- ☐ Female
- ☐ Other

How do you describe your racial or ethnic identity? (Select all that apply)

- ☐ White
- ☐ Black or African American
- ☐ Asian
- ☐ Hispanic
- ☐ Middle Eastern
- ☐ Native American
- ☐ Native Hawaiian or Pacific Islander

What grade are you currently in?

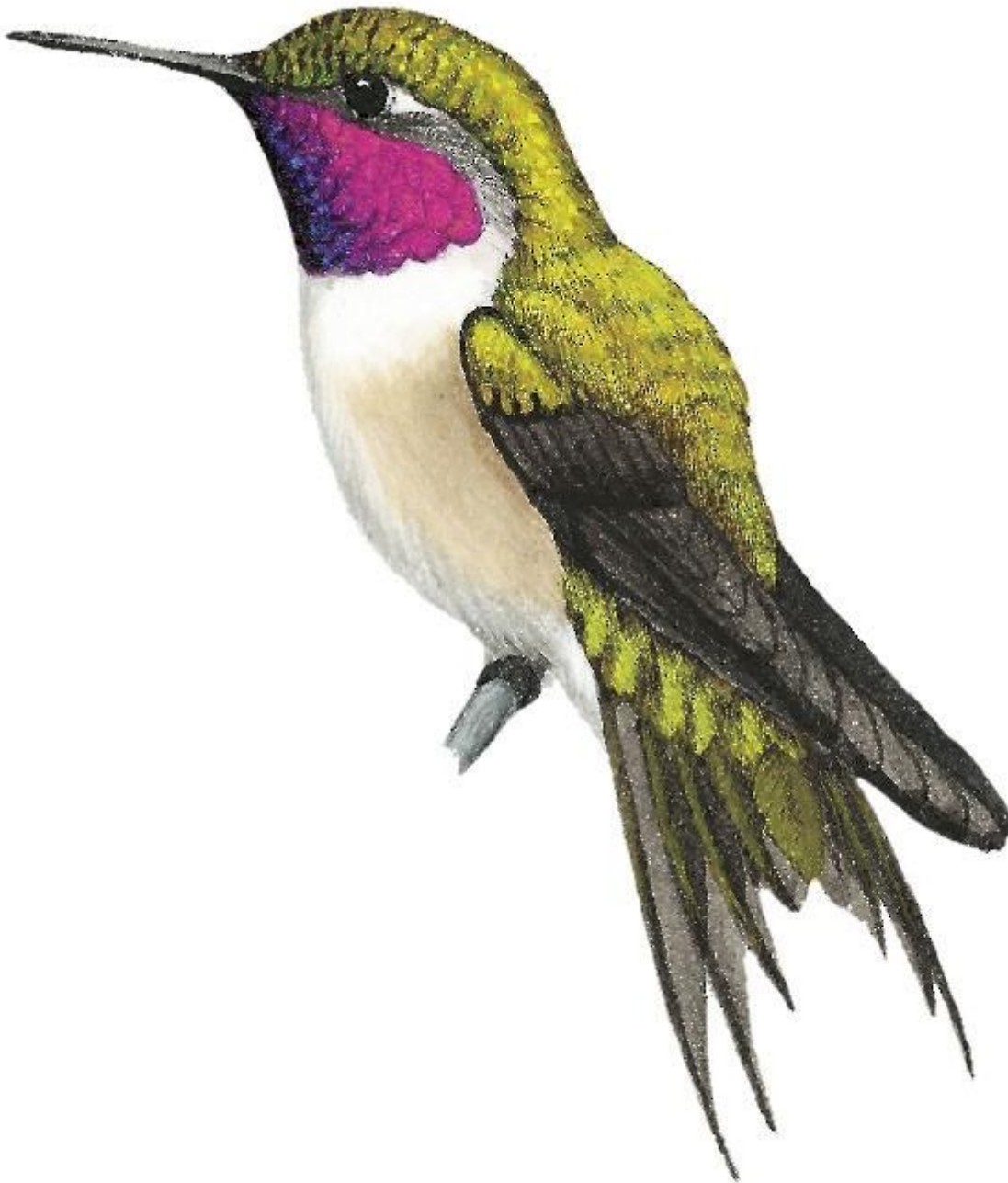
- ☐ 3rd/4th
- ☐ 5th/6th
- ☐ 9th/10th
- ☐ 11th/12th

Do you have any previous experience with birdwatching or the study of birds?

- ☐ Yes
- ☐ No

## **Chilean Woodstar**

Please rate this bird according to the following:



How cute do you think this bird is? (0 being not cute at all, 10 being absolutely cute)

0

1

2

3

4

5

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7

8

9

10

How afraid would you be of this bird? (0 being not afraid at all, 10 being absolutely afraid)

0

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How beautiful do you think this bird is? (0 being not beautiful at all, 10 being absolutely beautiful)

0

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How boring do you think this bird is? (0 being not boring at all, 10 being absolutely boring)

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**Red-billed Curassow**

Please rate this bird according to the following:



How cute do you think this bird is? (0 being not cute at all, 10 being absolutely cute)

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How afraid would you be of this bird? (0 being not afraid at all, 10 being absolutely afraid)



How beautiful do you think this bird is? (0 being not beautiful at all, 10 being absolutely beautiful)



How boring do you think this bird is? (0 being not boring at all, 10 being absolutely boring)



**Taita White-eye**

Please rate this bird according to the following:



How cute do you think this bird is? (0 being not cute at all, 10 being absolutely cute)

0 1 2 3 4 5 6 7 8 9 10

How afraid would you be of this bird? (0 being not afraid at all, 10 being absolutely afraid)

0 1 2 3 4 5 6 7 8 9 10

How beautiful do you think this bird is? (0 being not beautiful at all, 10 being absolutely beautiful)

0

1

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How boring do you think this bird is? (0 being not boring at all, 10 being absolutely boring)

0

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**Black Swift**

Please rate this bird according to the following:





How cute do you think this bird is? (0 being not cute at all, 10 being absolutely cute)

0 1 2 3 4 5 6 7 8 9 10

How afraid would you be of this bird? (0 being not afraid at all, 10 being absolutely afraid)



How beautiful do you think this bird is? (0 being not beautiful at all, 10 being absolutely beautiful)



How boring do you think this bird is? (0 being not boring at all, 10 being absolutely boring)



**Mangrove Finch**

Please rate this bird according to the following:



How cute do you think this bird is? (0 being not cute at all, 10 being absolutely cute)



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How afraid would you be of this bird? (0 being not afraid at all, 10 being absolutely afraid)



How beautiful do you think this bird is? (0 being not beautiful at all, 10 being absolutely beautiful)



How boring do you think this bird is? (0 being not boring at all, 10 being absolutely boring)



**White-throated Wren-Babbler**

Please rate this bird according to the following:



How cute do you think this bird is? (0 being not cute at all, 10 being absolutely cute)

0

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How afraid would you be of this bird? (0 being not afraid at all, 10 being absolutely afraid)

0 1 2 3 4 5 6 7 8 9 10

How beautiful do you think this bird is? (0 being not beautiful at all, 10 being absolutely beautiful)

0 1 2 3 4 5 6 7 8 9 10

How boring do you think this bird is? (0 being not boring at all, 10 being absolutely boring)

0 1 2 3 4 5 6 7 8 9 10

Click to write  
Choice 1

## Victoria-crowned Pigeon

Please rate this bird according to the following:





How cute do you think this bird is? (0 being not cute at all, 10 being absolutely cute)

0

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How afraid would you be of this bird? (0 being not afraid at all, 10 being absolutely afraid)

0

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6

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8

9

10

How beautiful do you think this bird is? (0 being not beautiful at all, 10 being absolutely beautiful)

0

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10

Click to write

Choice 1

How boring do you think this bird is? (0 being not boring at all, 10 being absolutely boring)

0

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10



## Spoon-billed Sandpiper

Please rate this bird according to the following:



How cute do you think this bird is? (0 being not cute at all, 10 being absolutely cute)



How afraid would you be of this bird? (0 being not afraid at all, 10 being absolutely afraid)



How beautiful do you think this bird is? (0 being not beautiful at all, 10 being absolutely beautiful)



How boring do you think this bird is? (0 being not boring at all, 10 being absolutely boring)



**Bermuda Petrel**

Please rate this bird according to the following:



How cute do you think this bird is? (0 being not cute at all, 10 being absolutely cute)

0 1 2 3 4 5 6 7 8 9 10



How afraid would you be of this bird? (0 being not afraid at all, 10 being absolutely afraid)



How beautiful do you think this bird is? (0 being not beautiful at all, 10 being absolutely beautiful)



How boring do you think this bird is? (0 being not boring at all, 10 being absolutely boring)



**Crested Ibis**

Please rate this bird according to the following:



How cute do you think this bird is? (0 being not cute at all, 10 being absolutely cute)



How afraid would you be of this bird? (0 being not afraid at all, 10 being absolutely afraid)



How beautiful do you think this bird is? (0 being not beautiful at all, 10 being absolutely beautiful)



How boring do you think this bird is? (0 being not boring at all, 10 being absolutely boring)



## Conservation Question

Please review these species again. If you were told that all of these bird species are categorized as either vulnerable, endangered, or critically endangered by the International Union for Conservation of Nature (IUCN), what are the five birds you would most willing to donate money to in order to fund their conservation?



1



2



3



4





5



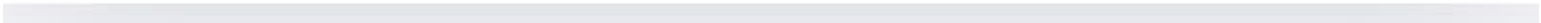
6

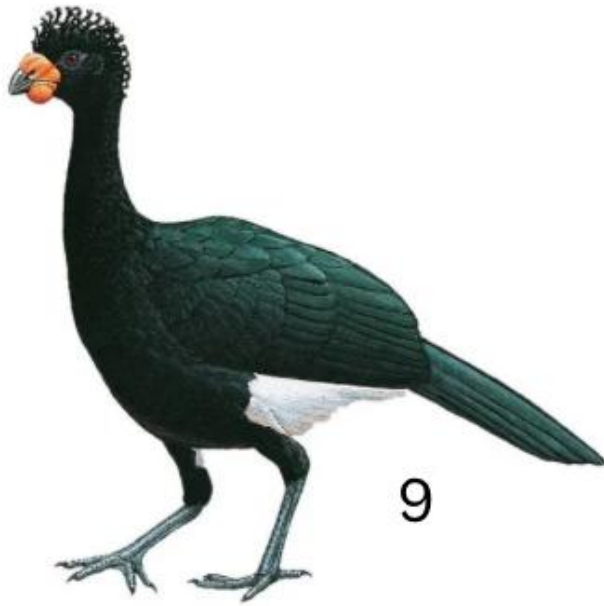


7



8





Please select only FIVE of the ten numbered species from above.

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7
- ☐ 8
- ☐ 9
- ☐ 10

